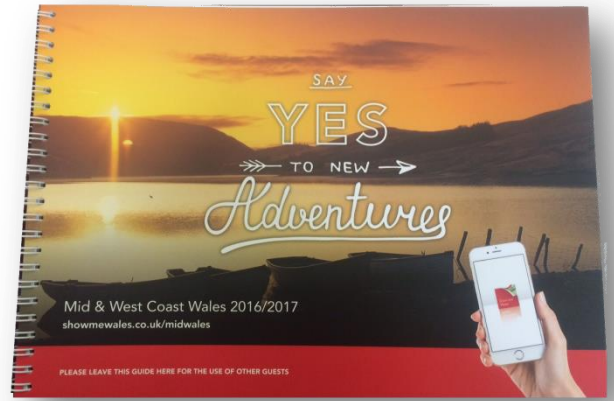


# 4 Four great reasons to advertise



## 2016/17 Mid & West Coast Wales Bedroom Browser

Make your advertising budget go further!

### 1) Free Entry on Show Me Wales APP & Tear off Map Pad!

With Tourist Information Centres becoming more and more scarce, visitors are turning to technology to find the information they need.

Advertisers in the 2017/18 Mid Wales & West Wales Coast Bedroom Browser also get a FREE sponsored entry on the only attractions & activities app Show Me Wales) as well as a FREE entry on our *Tear off Map Pads* which are distributed to caravan parks, hotels, cafes etc.

### 2) Timing

When is the right time to advertise?

There are mixed reviews on when the best time would be, so why not advertise all year round.

The Mid Wales Bedroom Browsers are 'reference copies' placed in 8000 guest bedrooms, self-catering holiday cottages and caravans, 365 days of the year! For 45% occupancy that's approximately **2 million visitor views! From only £385 +vat**

### 3) Monitoring

With an advert, we provide all the design and print at no extra charge. Let our designers add a campaign code to your advert and monitor your referrals e.g. get 10% discount by quoting

\*MWBroomBrowser\*

### 4) Location

Most visitors decide what they want to do when they're already here. Fact.

Make sure your information/brochures are easily accessible for your visitors to find. The Mid & West Coast Wales Browser sits in **8,000 guest bedrooms 365 days a year!**